

# Colorado Gives Day Incentive Fund Sponsorships



	INNOVATOR \$100,000	CONNECTOR \$50,000	CHAMPION \$25,000	ENTHUSIAST \$10,000	FRIEND \$5,000	FAN \$2,500
Speak or introduce your company at a Colorado Gives Learn 365 nonprofit event						
Customized Corporate Giving Page built by Colorado Gives team						
Corporate Giving Page						
Recognition on Sponsor Page on ColoradoGives.org	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition	Name Recognition	Name Recognition
Recognition in Colorado Gives Day and Post Event News Release (picked up by 600+ media outlets, 191.4 potential audience)						
Social Media Acknowledgement (Colorado Gives Foundation + Colorado Gives channels, 18K followers)	<b>5 Posts</b> 1 Announcement, 3 Mentions, 1 Thank you	<b>4 Posts</b> 1 Announcement, 2 Mentions, 1 Thank you	<b>3 Posts</b> 1 Announcement, 1 Mentions, 1 Thank you	<b>2 Posts</b> 1 Announcement, 1 Thank you	<b>1 Post</b> 1 Announcement	
Spotlight recognition during Colorado Gives 365 Events (Oct. - Dec. Potential exposure 600+ nonprofits live)	Logo Recognition	Logo Recognition	Logo Recognition	Name Recognition		
Spotlight recognition during Colorado Gives Day Early Giving Campaign Kick Off (800+ nonprofits live)	Logo Recognition	Logo Recognition	Logo Recognition	Name Recognition	Name Recognition	Name Recognition

**\$53m**  
raised

**101K**  
donors

**3,400+**  
nonprofits

2022 Colorado Gives Day

## Interested in a customized engagement opportunity?

We're happy to explore custom engagement opportunities for businesses interested in sponsoring Colorado Gives Day at the \$100,000+ level. Learn more or contact Gerry Culver at [GCulver@ColoradoGivesFoundation.org](mailto:GCulver@ColoradoGivesFoundation.org) or 720.898-5907.



# Colorado Gives Day Corporate Challenge

presented by Delta Dental of Colorado



## Good for business.

Showing your commitment to the communities where your employees live and work is good for business, and it's good for Colorado! We've made it easy for you to make good happen and support Colorado's nonprofits.

- Encourage Employee Giving
- Give the Gift of Giving with a Colorado Gives 365 Giving Card
- Support nonprofits that matter to you
- Build brand purpose
- Improve brand perception
- Increase brand exposure
- Increase employee satisfaction
- Show Colorado you care!

## Raise \$1,000 get \$1,000!

The first 100 companies to raise \$1,000 get \$1,000 for their designated nonprofit(s).

DELTA DENTAL			
COLORADO CORPORATE CHALLENGE			
SPONSORED BY DELTA DENTAL			
PARTICIPANT	DONORS	RAISED	TOTAL
1 Delta Dental of Colorado	93	\$31,391	\$385,505
2 Alumni Giving Day 2022	175	\$28,911	
3 COPIC	1	\$20,720	
4 Innavest Portfolio Solutions LLC	34	\$18,685	
5 Denver7 Colorado Gives Day Challenge	102	\$18,041	
6 GII Foundation Fundraiser for Club Q Tragedy	62	\$16,450	
7 Flood and Peterson CGD Match	35	\$14,986	
8 Community First Foundation #giveback	7	\$14,920	
9 Paralel	16	\$13,600	
10 Brownstein Hyatt Farber Schreck, LLP	10	\$12,850	

# 71%

of employees say it's important to work in a culture supportive of giving

# 88%

of company leaders say effective employee engagement programs help attract & retain employees

# 69%

of companies say they have increased sales as a result of CSR initiatives

\* <https://www.charities.org/facts-statistics-workplace-giving-matching-gifts-and-volunteer-programs>

## We do the heavy lifting.

You're busy. We get it. That's why we give you a toolkit with promotional materials to let your employees and customers know you're participating. And, we have a support team to create your custom fundraising page for you.



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