## Incentive Fund Sponsorships

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Recognition Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>INNOVATOR</td>
<td>$100,000</td>
<td>Logo Recognition, 5 Posts, 1 Announcement, 3 Mentions, 1 Thank you</td>
</tr>
<tr>
<td>CONNECTOR</td>
<td>$50,000</td>
<td>Logo Recognition, 4 Posts, 1 Announcement, 2 Mentions, 1 Thank you</td>
</tr>
<tr>
<td>CHAMPION</td>
<td>$25,000</td>
<td>Logo Recognition, 3 Posts, 1 Announcement, 1 Mentions, 1 Thank you</td>
</tr>
<tr>
<td>ENTHUSIAST</td>
<td>$10,000</td>
<td>Logo Recognition, 2 Posts, 1 Announcement, 1 Thank you</td>
</tr>
<tr>
<td>FRIEND</td>
<td>$5,000</td>
<td>Logo Recognition, 1 Post, 1 Announcement</td>
</tr>
<tr>
<td>FAN</td>
<td>$2,500</td>
<td>Logo Recognition</td>
</tr>
</tbody>
</table>

- **Speak or introduce your company at a Colorado Gives Learn 365 nonprofit event**
- **Customized Corporate Giving Page built by Colorado Gives team**
- **Corporate Giving Page**
- **Recognition on Sponsor Page on ColoradoGives.org**
- **Recognition in Colorado Gives Day and Post Event News Release (picked up by 600+ media outlets, 191.4 potential audience)**
- **Social Media Acknowledgement (Colorado Gives Foundation + Colorado Gives channels, 18K followers)**
- **Spotlight recognition during Colorado Gives Day Early Giving Campaign Kick Off (800+ nonprofits live)**

**2022 Colorado Gives Day**

![2022 Colorado Gives Day](image)

### Financials

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>$53m</td>
<td>raised</td>
</tr>
<tr>
<td>101K</td>
<td>donors</td>
</tr>
<tr>
<td>3,400+</td>
<td>nonprofits</td>
</tr>
</tbody>
</table>

**Interested in a customized engagement opportunity?**

We’re happy to explore custom engagement opportunities for businesses interested in sponsoring Colorado Gives Day at the $100,000+ level. Learn more or contact Gerry Culver at GCulver@ColoradoGivesFoundation.org or 720.898-5907.
**ColoradoGives Day**
**Corporate Challenge**

**presented by Delta Dental of Colorado**

**Good for business.**
Showing your commitment to the communities where your employees live and work is good for business, and it’s good for Colorado! We’ve made it easy for you to make good happen and support Colorado’s nonprofits.

- Encourage Employee Giving
- Give the Gift of Giving with a Colorado Gives 365 Giving Card
- Support nonprofits that matter to you
- Build brand purpose
- Improve brand perception
- Increase brand exposure
- Increase employee satisfaction
- Show Colorado you care!

**Raise $1,000 get $1,000!**
The first 100 companies to raise $1,000 get $1,000 for their designated nonprofit(s).

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**71%**  
of employees say it’s important to work in a culture supportive of giving

**88%**  
of company leaders say effective employee engagement programs help attract & retain employees

**69%**  
of companies say they have increased sales as a result of CSR initiatives

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**We do the heavy lifting.**
You’re busy. We get it. That’s why we give you a toolkit with promotional materials to let your employees and customers know you’re participating. And, we have a support team to create your custom fundraising page for you.

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[Contact Information]

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