

# Colorado Gives Foundation Logo Guidelines

Please reference this guide when incorporating our logo into your materials.

## Safe Space

Allow space around the logo so that it doesn't compete with other visual elements. Use the "G" in 'Gives' as a reference for how much space to provide between the logo and other elements.



## Don'ts

To maintain the integrity of our brand, please refrain from making any alterations to the logo.



Don't change the colors of the lines.



Don't separate the logomark and logotype.



Don't make the logo all one color.



Don't rotate the logo.



Don't apply a drop shadow.



Don't add items to the logo.



Don't skew or stretch the logo.



Don't put the logo in a container.