

*Giving season has arrived and local nonprofits need our support!*

Greetings!

**[Your company]** is committed to improving the communities we serve. **[Insert an important giving pillar or area of focus for your company.]**

We are participating in Colorado Gives Day, the state’s annual movement to celebrate, promote, and increase philanthropic giving. Colorado Gives Foundation and FirstBank encourage all Coloradans to support the nonprofits they care about most on Colorado Gives Day, Tuesday, December 10 – easily the best day to give.

Last year, donors raised more than $54 million for Colorado Gives Day benefiting 3,682 Colorado nonprofit, raising more than $469 million since it began in 2010.

We invite you to participate in Colorado Gives Day with us to help increase our impact. You can go to our Good for Business Challenge page **[INSERT PAGE URL]** to support **[INSERT THE NONPROFITS YOU ARE SUPPORTING or THE** **NONPROFIT OF YOUR CHOICE]**.

From November 1 through December 10, every donation you make will be boosted with a $1M+ Incentive Fund. Plus, the first 50 businesses to raise $1,000 get an extra $1,000 for nonprofits. There is no expectation for you to give, but if you would like to, you can donate starting at $5. A gift of any size makes a difference in the community.

Giving back to our community is an important part of who we are, and we know it is a priority for you and your company as well. Your gift will make a difference in the community.

Again, thank you for your continued support. We look forward to our partnership as we work together to improve the well-being of all Coloradans.

With gratitude,

**[COMPANY CONTACT NAME]**