

*Giving season has arrived and local nonprofits need our support!*

**[Your Company]** is participating in Colorado Gives Day, the state’s annual movement to celebrate, promote and increase philanthropic giving. Colorado Gives Foundation and FirstBank encourage all Coloradans to support the nonprofits they care about most on Colorado Gives Day, Tuesday, December 10 – easily the best day to give.

Because our company has a strong culture of giving back, serving the needs of our community is a top priority for us. We believe that giving is good, but giving together is great. Through our collective efforts we can lift up our communities.

We invite you to participate in Colorado Gives Day with us to help increase our impact. We are using our own Colorado Gives Day Good for Business Challenge page **[INSERT PAGE URL]** to support **[INSERT THE NONPROFITS YOU ARE SUPPORTING or THE** **NONPROFIT OF YOUR CHOICE]**.

From November 1 through December 10, every donation you make will be boosted with a $1M+ Incentive Fund. Plus, the first 50 businesses to raise $1,000 get an extra $1,000 for nonprofits. There is no expectation for you to give, but if you would like to, you can donate starting at $5. A gift of any size makes a difference in the community.

With gratitude,

**[COMPANY CONTACT NAME]**