

# Giving is good any day of the year.

Colorado Gives 365 makes year-round fundraising easy and safe for thousands of Colorado nonprofits. Safe, convenient, and easy to use, donors can find the causes that matter most to them and give with confidence in one place, with a single transaction.



### Year Round Giving for 2023



Totals

2007-2023

\$103 Most Common Donation

\$18K

Average Raised per Nonprofit 3,749 Nonprofits Receiving Donations

Donors

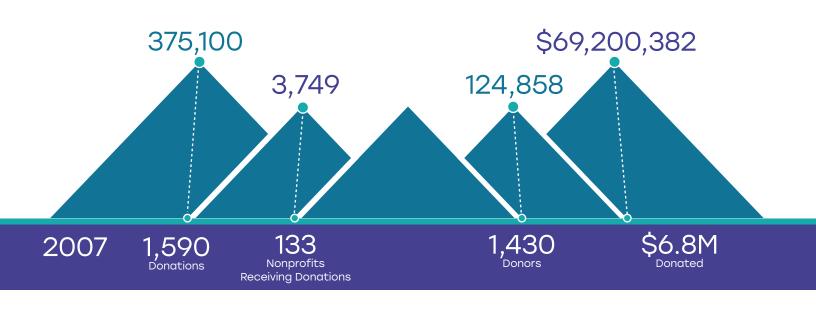
124K Donors

Total Donated Since

Inception

#### Growth from 2007-2023

Donations



Growth in Nonprofits

**Receiving Donations** 



## Easily the best day to give.

Colorado Gives Day is an annual tradition celebrated by all who call Colorado home (and even those who don't). This special sort of local "holiday" is a day when the giving is easy and the impact is deep. Colorado Gives Day makes it easy for Coloradans to lift their communities with both joy and generosity that is felt in neighborhoods and communities across our state. FirstBank is the presenting sponsor for the event that brings Colorado donors together to give where we live.



#### **Colorado Gives Day 2023** \$54M \$14K 3,682 92K Average Raised Nonprofits Total Donated Most Common Donors Donation per Nonprofit Receiving Donations Growth from 2010-2023 \$54,227,100 242,225 92,145 3,682 12,540 Ş8M 2010 527 20,119 Nonprofits Donátions Receiving Donations 599% 366K \$469M Totals Donations 2010-2023 Growth in Nonprofits Donors **Total Donated Receiving Donations** Since Inception COLORADO<sup>™</sup>